

#### STEP UP TO FLOOR GRAPHICS

They're a smart way to stop your customers or visitors in their tracks!

### They're as versatile as







- **1.** Use floor graphics to promote products, services or sales
- **2.** Position them at events or facilities to direct the flow of traffic
- **3.** Place them on arena floors to display a team mascot

## Go ahead and take the stairs

Think beyond "normal" flooring. Stairway steps and risers can be used for graphics and so can the floors of elevator cars.



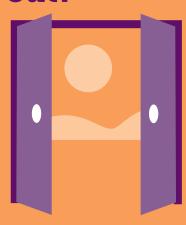
### "FREE" promotional space!

Considered by many marketers to be "found" real estate, floors (and ceilings too) are now used for signage that sells products, services and events.



#### **Indoors or out?**

Many of our floor graphics are non-slip types used indoors on tile, wood or marble. But if your event floor is asphalt, concrete or even grass or carpet, we can still put graphics on it!



### Make a name for yourself

Or a logo, photo, lettering or artwork.
For your floor graphics, we can accurately reproduce just about any image—custom design or otherwise—to the size you specify.



# Industrial strength solutions

Use floor graphics in factories and warehouses to note high-traffic areas, forklift routes or where hard hats or safety glasses are required, among other uses.



**Make tracks to Image360 for your custom floor graphics!** A national resource with an extensive network of nearby Centers, we distinguish ourselves not only with comprehensive solutions, but also professional results.